Visibility & Leads

Reach out to global industry network EEIP – 130.000 and growing

Communication

• Communication into entire EEIP network
• Up to 50.000 impressions
• 500+ content views
• Bi-weekly communication
• Multi-channel: Social Media, mailing service, newsletter, print, website etc

Analytics & Leads

➢ Quarterly Reports
➢ Content Analytics
  Who looked at your content
➢ EEIP Network Analytics
  Potential customers
➢ Leads
  Name, company, email

190,- EUR/Month
Duration 12 month
[EUR 2.280 per year]
EEIP Network 2018  
Online + Print + Event

by job function | No | %
---|---|---
General & Corporate Management | 49.052 | 29,2%
Product Design Engineering | 9.990 | 6,0%
System Design Engineering | 6.517 | 3,9%
Production Engineering | 7.635 | 4,5%
Operations/Maintenance | 12.448 | 7,4%
Purchasing or Procurement | 11.352 | 6,8%
Finance | 1.803 | 1,1%
IT | 15.270 | 9,1%
Other functions | 53.801 | 32,0%
Total | 167.870 | 100,0%

by industry | No | %
---|---|---
Industrial Chemicals | 9.000 | 5,4%
Agricultural Chemicals | 220 | 0,1%
Pharmaceuticals | 249 | 0,1%
Plastic, Rubber, Petroleum | 6.187 | 3,7%
Soap, detergents, cosmetics, paints, sealants | 403 | 0,2%
Food, drinks, tobacco | 4.016 | 2,4%
Textile, apparel, leather | 2.775 | 1,7%
Lumber, wood, furniture | 1.050 | 0,6%
Paper & printing | 2.104 | 1,3%
Stone, clay, glass | 906 | 0,5%
Primary metals | 1.682 | 1,0%
Other processing | 1.586 | 0,9%
Fabricated metal products | 3.340 | 2,0%
Machinery (except electrical) | 16.400 | 9,8%
Electric, electronic | 10.203 | 6,1%
Scientific, measuring, control | 4.677 | 2,8%
Automotive, aircraft, transportation | 5.248 | 3,1%
Other manufacturing | 6.134 | 3,7%
Energy & water supply | 3.709 | 2,2%
Consulting (engineering, contractors) | 14.483 | 8,6%
Consulting (strategy, training, marketing) | 2.598 | 1,5%
Financial services (financing) | 1.706 | 1,0%
Financial services (insurance, tax, subsidies) | 599 | 0,4%
Software, data management | 5.770 | 3,4%
IT hardware | 1.706 | 1,0%
Public administration, government, defense | 12.460 | 7,4%
Other | 48.658 | 29,0%
Total | 167.870 | 100,0%

By channel | No | %
---|---|---
Online/Social Media | 123.080 | 73,3%
Newsletter | 20.273 | 12,1%
Content Abo Service | 1.017 | 0,6%
Print | 22.000 | 13,1%
Events, Virtual Reality | 1.500 | 0,9%
Total | 167.870 | 100,0%

By geographical area | No | %
---|---|---
Austria | 1.263 | 0,8%
Belgium | 9.969 | 5,9%
Denmark | 1.191 | 0,7%
Finnland | 748 | 0,4%
France | 18.985 | 11,3%
Germany | 26.850 | 16,0%
Greece | 1.639 | 1,0%
Ireland | 903 | 0,5%
Israel | 1.135 | 0,7%
Italy | 11.198 | 6,7%
Netherlands | 6.391 | 3,8%
Norway | 659 | 0,4%
Portugal | 1.877 | 1,1%
Spain | 5.511 | 3,3%
Sweden | 1.279 | 0,8%
Switzerland | 2.121 | 1,3%
Turkey | 3.107 | 1,9%
UK | 16.792 | 10,0%
Eastern Europe | 4.132 | 2,5%
Russian Federation | 2.597 | 1,5%
India | 3.052 | 1,8%
China | 2.289 | 1,4%
Australia | 916 | 0,5%
Asia - other | 1.633 | 1,0%
North America | 30.522 | 18,2%
South America | 6.410 | 3,8%
Africa | 4.700 | 2,8%
Total | 167.870 | 100,0%

Source: EEIP projections 2018  
(EEIP: industrial energy efficiency network)

References: check [www.ee-ip.org/contentpartners](http://www.ee-ip.org/contentpartners)  
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EEIP Digital Services are marketed under EnergyPages