

TRANSPARED (HONESTY)

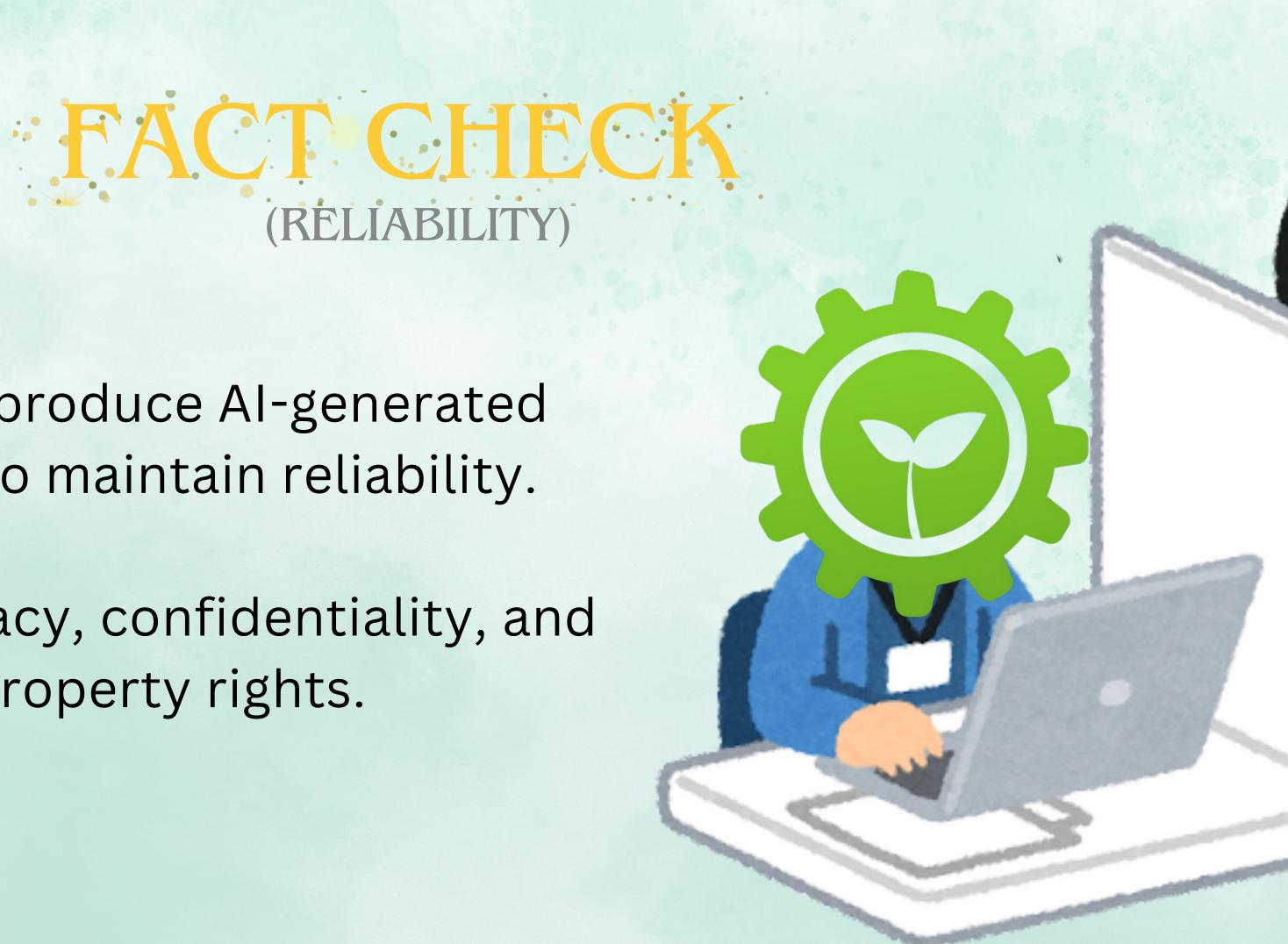
When developing, conducting, reviewing, reporting, and communicating, ensure that all actions are transparent, fair, thorough, and impartial.



ETHCAL BEHAVIOR

- Respect for human autonomy
- Prevention of harm
- Fairness
- Explicability





Verify and reproduce Al-generated information to maintain reliability.

Respect privacy, confidentiality, and intellectual property rights.

PROTECT EEIP'S SENSITIVE CONTEN

Avoid sharing sensitive information.

Never post financial data, proprietary company information, or any confidential details.











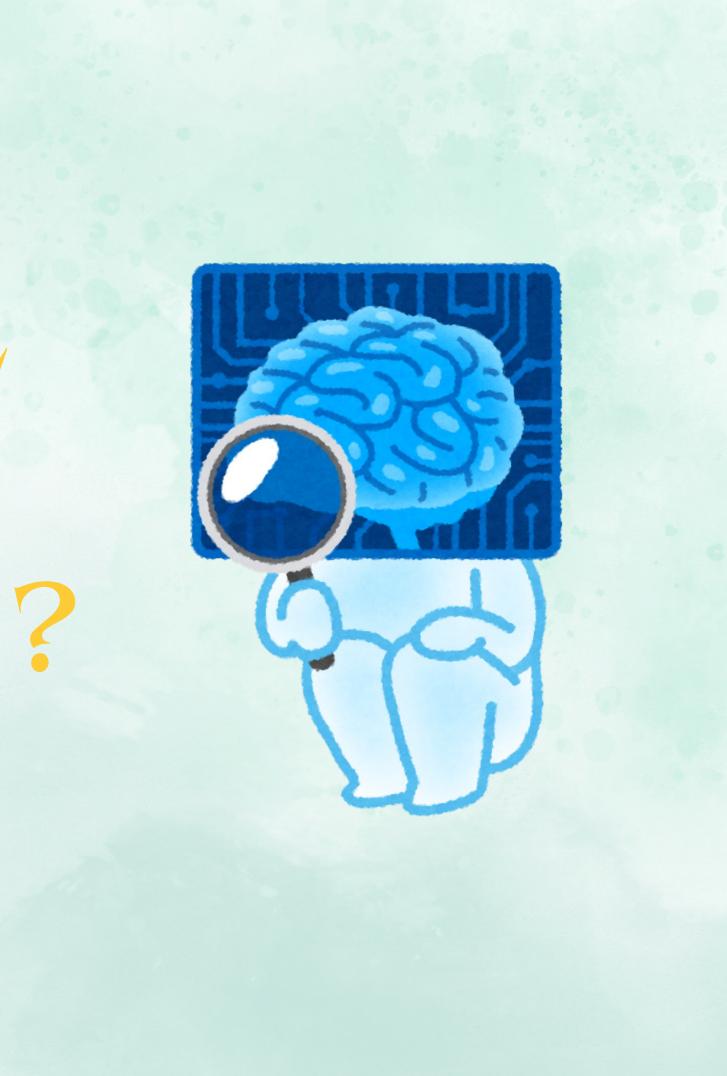
VALUE CREATING (LEARN/BE UPDATED)

Stay informed on the proper use of generative AI tools.

Keep up with the latest best practices and share their knowledge with colleagues.



HOW CAN WE BE MORE TRANSPARENT?



1. AI CREATED

Content is created by AI.

created



2. AI SUPPORTED

AI used for research and drafting content, refined and edited by humans.

supported



3. AI ENHANCED

AI is used for enhancement such as translation, grammar checks or stylistic improvements.

enhanced